

## PARTNERSHIP FILE

**NOVEMBER 9-11, 2022**

Cybersecurity event organized by New York University Center for Cybersecurity, USA, in partnership with LCIS laboratory and Grenoble INP - Esisar, UGA, France




A stylized world map in shades of purple and black, overlaid with a circuit board pattern. Several white location pins are placed on the map, with the word "VALENCE" written in white capital letters next to the pin in Europe.

**VALENCE**



## Meet with the greatest talents in cybersecurity at Grenoble INP - Esisar, UGA

After two remote editions, the Grenoble INP - Esisar engineering school and the LCIS laboratory are pleased to organize in Valence, France, from November 9th to 11th, 2022, the Cyber Security Awareness Week (CSAW), in partnership with New York University, NYU Abu Dhabi, the Indian Institute on technology Kanpur and Universidad Iberoamericana Mexico.

 **12.000**  
competitors

 **107**  
countries

 **397**  
finalists

In Valence, the European finalists will compete in four rounds in front of the world's leading cybersecurity experts:

 **30**  
universities

 **11**  
countries

 **120**  
finalists

## A shortage of qualified cyber defenders

Cybersecurity is an industry of the future. This field already employs 24,000 people in France, but it is experiencing severe labour shortage, to the point that 25% of the positions offered are not filled, which represents 6,000 positions. The profession estimates the lack of qualified professionals in the world in 2020 to 1.8 million, a situation that offers as many opportunities for young qualified engineers.

## Expertise in cybersecurity

Grenoble INP - Esisar graduates every year 100+ engineers in cyber-physical systems and cybersecurity, combining electronics, automation, computer science and networks. Esisar's Computer Science, Networks and Cybersecurity specialization (IR&C) has been awarded the SecNumEdu label by the ANSSI (French National Agency for Information Systems Security).

A research team at the LCIS laboratory (Systems Design and Integration Laboratory) of Grenoble INP - Esisar is dedicated to the safety and security of embedded systems. Many Ph.D theses are in progress, in cooperation with major industrial companies and prestigious academic partners.

Esisar and LCIS host the Trust Chair: Chair of industrial excellence dedicated to systems security and dependability.

# BECOME A PARTNER

## Why become a partner of CSAW Europe?

This is the opportunity for you:

- To support a **world-class event**
- To **meet and exchange with tomorrow's cybersecurity talents** of the European ecosystem
- To present your news and your expertise through **dedicated sessions**
- **Identify trends** and state-of-the-art in cybersecurity
- **Develop your network and strengthen your image**



**PLATINIUM PARTNER >> 15.000€**

### ① Keynote plenary sessions

Participate in the keynote plenary sessions in front of CSAW finalists and invited companies. Speakers are industry leaders who address the next generation of security experts.

### ② Dedicated room for demonstrations and interviews

You will have the opportunity to present your activities and know-how in a dedicated room, in front of the finalists from all over Europe and students of Esisar.

### ③ Logo on finalists and staff T-shirts

Gain visibility and strengthen your brand image throughout the event by placing your logo on the T-shirts of the finalists and the organizing team...

*For more information, see the summary table on page 5*



**① Logo on lanyards**

Offered to all participants of the event, the lanyard will give you maximum visibility to the finalists, students and attending companies.



**② Logo on the CSAW website and social media**

Communication on the CSAW website, social media and newsletters.

This formula will allow you to promote your brand on the csaw.io website, referenced worldwide, as well as on the LinkedIn, Twitter and Facebook pages of the event.



**③ Nomination of a judge for each competition...**

*For more information, see the summary table on page 5.*

**① Display as a partner on all communication media**



**② Insertion of an advertising brochure in the finalists' bags**

*More information on page 5.*



# RECAP

	PLATINIUM 15k€	GOLD 6k€	SILVER 3k€
	2 available	2 available	2 available
<b>COMMUNICATION / VISIBILITY ON THE EVENT</b>			
Inside page in the event booklet	2 pages	1 page	1/2 page
Display as a partner on all communication media	X	X	X
Your logo and your website link on www.csaw.io	X	X	X
Insertion of an advertising brochure in the finalists' bags	X	X	X
Participation in the juries of the competitions	X	X	X
Free invitations to the Minalogic cluster cybersecurity day (conferences, workshops, networking) during the event (€120 each)	5	3	2
Connection with our experts (research and technology transfer)	X	X	
Visibility on all event newsletters (CSAW database of visitors and finalists)	X	X	
Highlighting you as a partner on social media (LinkedIn, Twitter, Facebook)	X	X	
Contribution to travel expenses	X	X	
Logo on the lanyards	X	X	
Logo on finalists and staff T-shirts	X		
Possibility of inserting a goodie in the tote-bag (visitors and finalists)	X		
Brand competition room and conference	X		
<b>EXHIBITION</b>			
Exhibition area	12 m <sup>2</sup>	9 m <sup>2</sup>	6 m <sup>2</sup>
Dedicated room for demonstrations or interviews / workshop	X		
Promotion (emailing/social media) of the workshop addressed to the whole CSAW base: visitors and finalists	X		
<b>PARTICIPATION TO THE PARTNERS' MEAL</b>			
Participation to the partners' meal	Up to 5 persons	Up to 3 persons	2 persons
<b>SPEAKING ENGAGEMENT</b>			
Awarding trophies to finalists	X	X	X
Keynote session in a 200-seat amphitheater	X		
Promotion (emailing/social networks) of the conference to the whole CSAW base: visitors and finalists	X		

# CONTACTS

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## FOLLOW THE EVENT



[www.csaw.io](http://www.csaw.io)

<https://esisar.grenoble-inp.fr>

Discover the last edition in video

