

PARTNERSHIP PROGRAM

NOVEMBER 9-10, 2023

Cybersecurity event organized by New York University Center for Cybersecurity, USA, in partnership with LCIS and Grenoble INP - Esisar, UGA, France



NYU

**TANDON SCHOOL
OF ENGINEERING**

Meet with the greatest talents in cybersecurity at Grenoble INP - Esisar, UGA

Grenoble INP - Esisar engineering institute and the LCIS laboratory are pleased to organize in Valence, France, from November 9th to 10th, 2023, the Cyber Security Awareness Week (CSAW), in partnership with the New York University-Tandon School of engineering, NYU Abu Dhabi, the Indian Institute of technology Kanpur and Universidad Iberoamericana Mexico.



In Valence, the European finalists will compete in four rounds in front of the world's leading cybersecurity experts:



A shortage of qualified cyber defenders

Cybersecurity is essential key of the future of industry. This field already employs 24,000 people in France, but it is experiencing severe labour shortage, to the point that 25% of the positions offered are not filled. In 2020 this shortage was globally estimated to 1.8 million vacant positions, a situation that offers as many opportunities for young qualified engineers.

Expertise in cybersecurity

Grenoble INP – Esisar, UGA graduates every year 100+ engineers in cyber-physical systems and cybersecurity, combining electrical engineering, automation, computer science and networks. They deal with cybersecurity in various ways.

Our 3 training programs (2 as a student and 1 as an apprentice) address cybersecurity of information technologies and embedded systems, and granted with SecNumEdu and CyberEdu labels issued by the French National Cybersecurity Agency (ANSSI). Those training programs therefore meet 100% of the expectations of cybersecurity players.

The international Master Degree **MISTRE** – Master in Integration, Security and TRust in Embedded systems - focuses on the design of safe and secure embedded systems.

A research team at the **LCIS** laboratory (Systems Design and Integration Laboratory) of Grenoble INP - Esisar is dedicated to the safety and security of embedded systems. Many Ph.D theses are in progress, in cooperation with major industrial companies and prestigious academic partners.

Finally, the **Esynov** technology platform, whose expertise includes both the cybersecurity of embedded systems and information technology, provides companies with technical facilities (cybersecurity demonstrators, hardware security audit tools), training, support and research.

BECOME A PARTNER

CSAW Europe in 2022 gathered nearly 800 participants at Grenoble INP - Esisar (finalists, volunteers, visitors), more than 150 students were present, many workshops and conferences were co-organized with economic and institutional players (Auvergne Rhône Alpes entreprises, Pôle de compétitivité Minalogic).

 **800**
participants

 **150**
students

 **100**
finalists

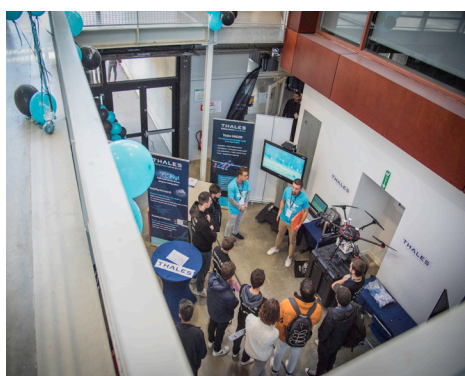
Why become a partner of CSAW Europe?

- Support a world-class event
- Identify trends and state of the art in cybersecurity
- Meet and exchange with cybersecurity talents from the European ecosystem
- Connect with CSAW finalists and future Esisar graduates
- Present your news and expertise during sessions dedicated to your company
- Exhibit your know-how during the forum

CSAW'23 Europe promises to be full of interest!

The 1st day will be dedicated to cybersecurity research and animated by the LCIS laboratory. The 10 European PhD students, finalists of the Applied Research competition, will present and bring details on their works.

The 2nd day will be dedicated to the competition: finals of the Applied Research, Embedded Security Challenge, Red Team and CTF challenges. Alongside competition, the partners will attend the forum, animate a conference on a topic of their choice, and will take part in a closing roundtable on the theme of cybersecurity in Europe.





WHITE HAT PACK

3.000 €

- 1 Display as a partner on the communication supports. This package will allow the promotion of your brand image as a partner on csaw.io website, Esisar website, newsletters (x3000 contacts) and social media (Reach x1000 persons on LinkedIn, Twitter, Instagram, Youtube and Facebook).
- 2 Participate as a judge in CSAW competitions.
- 3 Have a 4 sq M booth to meet with students or partners.

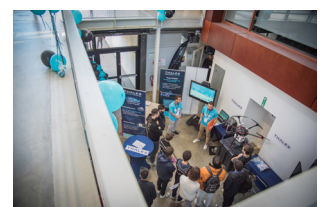
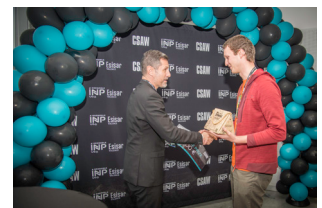


RED TEAM PACK

8.000 €

Get the White Hat Pack +

- 1 Gain visibility and enhance your brand image: throughout the event with your logo on lanyards and T-Shirts provided to finalists and organizing team, as well as on the Tote-bags distributed to all participants.
- 2 Have an exclusive exchange time with CSAW finalists, Esisar students and the scientific community.
- 3 Participate in the CSAW conference cycle: share your expertise with our students and finalists on a topic of your choice and participate to the European roundtable. We will help you prepare your presentation and give you the keys to build a powerful message to the students.
- 4 Have a 12 sqM booth to meet with students or partners and highlight your expertise (demonstrations, screens...)



ANGEL PACK

15.000 €

- 1 Get the Red Team offer and become an official partner of Esisar (contact us for more details).



RECAP



	WHITE 3K€	RED 8K€	ANGEL 15K€
	4 available	4 available	1 available
Become an official partner of Esisar			X
COMMUNICATION / VISIBILITY ON THE EVENT			
COMMUNICATION PACK:			
Dedicated insert in the final program printed for participants	1/2 Page	1 Page	1 Page
Highlighting your support on all our communications (social media, newsletter, website: Esisar / CSAW Europe, kakemono)	X	X	X
Highlighting of the partnership on social networks (LinkedIn, Instagram, Twitter, Facebook): CSAW Europe and Esisar accounts	X	X	X
Logo and links on the CSAW website : www.csaw.io	X	X	X
VISIBILITY PACK :			
Your logo printed on lanyards, finalists and organizers T-shirts, visitors and finalists tote bags		X	X
Possibility to have a brochure / goodie added in the tote-bag (distributed to visitors and finalists)		X	X
EXHIBITION			
Exhibition booth	4m2	12m2	12m2
Dedicated room for demonstrations or interviews / workshop		X	X
LOGISTICS			
Cocktail – evening day 1	2 People	5 People	5 People
Lunch – day 1 and 2	2 People	5 People	5 People
Social Event – day 2	2 People	5 People	5 People
PARTICIPATION IN CSAW EVENT & SPEECH			
Participation in the competition jury	X	X	X
Awarding trophies to the winners	X	X	X
Dedicated time of exchange with the 10 Applied Research finalists, young European talents in cybersecurity research		X	X
Privileged access to Esisar students during a half-hour conference		X	X

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